



Good Meetings for Great Results!

Choice Neighborhoods Planning Grantee Workshop
April 15, 2015

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**I heard you hate
meetings**

**So I scheduled 3 extra
meetings to make us more productive**




Introduction & Icebreaker

Please share:

1. Your **Name, Affiliation** and **Role**
2. One thing that really **Works** to make meetings great!
3. One thing that's really **Broken** and makes meetings terrible!

Potrero Hill PARADISE Plan Video Clip




community meeting

Unveiling the PARADISE* Plan
Thursday, June 5, 2014, 6:00 – 8:00 pm
Potrero Hill Neighborhood House (NABE), 953 De Haro St., SF

Presentación del Plan PARAISO*
jueves, el 5 de junio del 2014, 6:00 – 8:00 pm
Casa del Barrio de Potrero Hill (NABE), Calle De Haro 953, SF

Reconstruir Potrero
Reunión Comunitaria

Please Join Us!
¡Le invitamos a reunirse con nosotros!



Rebuild Potrero is a project of
BRIDGE Housing Corporation to
create a vibrant new mixed-income
community in Potrero Hill.

To learn more, visit
www.rebuildpotrero.com

Reconstruir Potrero es un proyecto de
la Corporación BRIDGE Housing para
crear una nueva comunidad dinámica,
de ingreso mixto en Potrero Hill.

Para aprender más, visite
www.rebuildpotrero.com

*PARADISE Practical And Realistic And Desirable Ideas
for Social Enrichment

*PARAISO Ideas Prácticas y Realísticas y Deseables
para Enriquecimiento Social (PARAISO por sus siglas en inglés)

Potrero Hill PARADISE Plan Process

Choice Neighborhood Planning Grant PARADISE Plan

- Developing the Plan in Five Phases

PHASE I. PROJECT STARTUP

Establish Advisory Committee.

Potrero Hill residents and community stakeholders guide the development of the Human Capital Master Plan.

[Oct 2012-Feb 2013]

PHASE II. COMMUNITY NEEDS ASSESSMENT

Assess the needs of the community.

Potrero Terrace and Annex residents, and surrounding community members, are asked to participate in a household survey and focus groups to analyze their needs.

[Feb-May 2013]

PHASE III. NEEDS ASSESSMENT FEEDBACK

Potrero Hill Community Gathering to share survey findings.

Potrero Hill residents convene to hear survey results and to propose elements of the plan.

[June-Aug 2013]

PHASE IV. DRAFT MASTER PLAN

Develop a draft of the Human Capital Master Plan and build capacity.

Draft the Master Plan, a Logic Model, and Theory of Change and build evaluation and technology capacity.

[Aug 2013-May 2014]

PHASE V. FINAL MASTER PLAN

Finalize the Human Capital Master Plan.

Gain broad input, test coordination, create sustainability plan, and present and celebrate the journey to develop the Master Plan.

[April-July 2014]



Meeting Tips, Techniques & Ingredients

- The self you bring to the work – Page 1
- A good facilitator – Page 4
- Interventions – Pages 7-9
- Group Development Stages – page 22
- Meeting Check-List – Page 31



Sample of Types of Meetings to Expect

1. Site Visit with HUD
2. Big Community Meeting to get Input on the Community Plan
3. Monthly Meeting with Current Partners
4. Monthly Meeting with Resident Advisors
5. Relocation Policies/Procedures Meeting
6. Meeting to Deal with a Community Issue



A Real Community Engagement Example

PARADISE Plan Revealed – Key Values

- Every detail matters
- Secure trained, professional facilitators
- Provide Spanish translation services
- Use small groups as a tool
- Expect children and engage them too
- Listen well and record what is said
- Understand the content of the area
- Don't discount opinions or react to attitudes
- Reconvene to celebrate



Meeting Do's & Don'ts

- **Do** – Start and End on Time
- Don't – Assume residents have nothing to do
- **Do** – Actively listen as a practice
- Don't – Rely too heavily on technology
- **Do** – Involve residents in planning and advising
- Don't – Only call residents when HUD is coming
- **Do** – Pay attention to the energy in the room

REBUILD POTRERO TRANSFORMATION PLAN

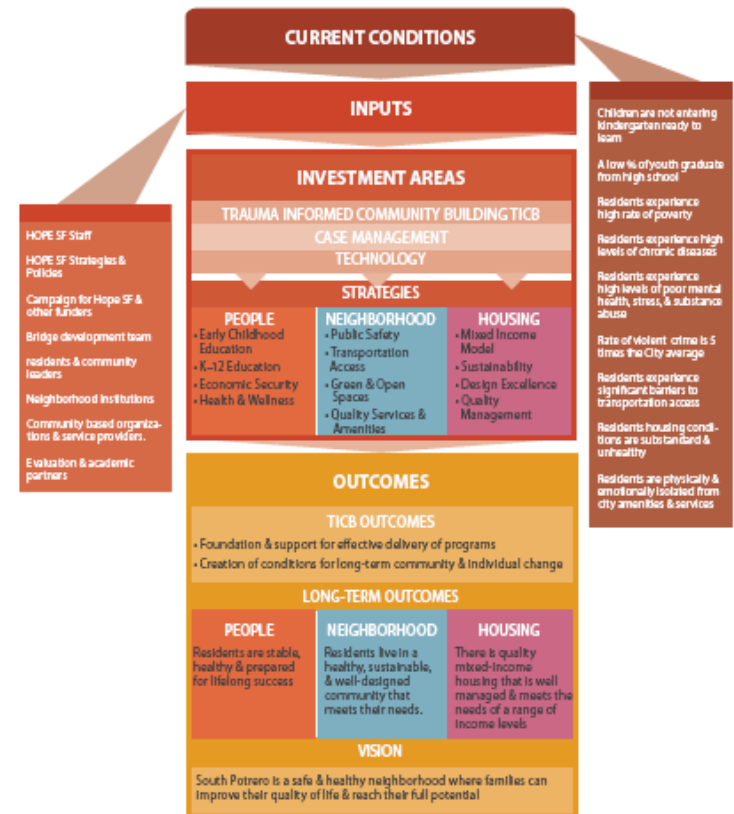
HUD Choice Neighborhoods
& HOPE SF Initiative



BRIDGE Housing Corporation

OCTOBER
2014

REBUILD POTRERO: THEORY OF CHANGE





Group Discussion & Wrap Up

Thank you
For your
Time, Attention & Participation!!

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